

Quality You Can Trust...From North America's Largest Roofing Manufacturer!™



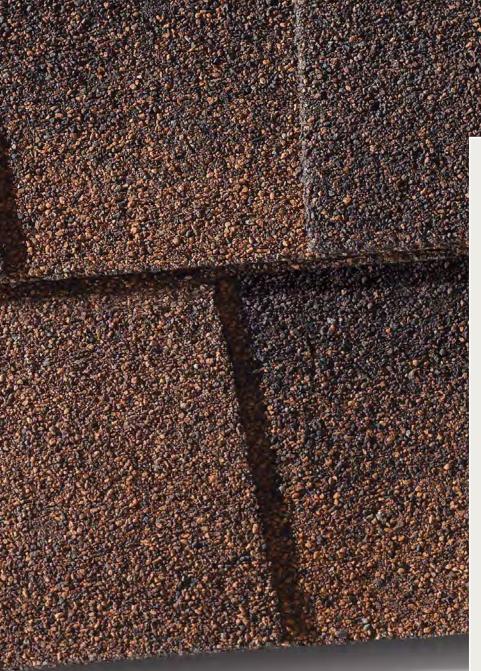
"Protect your home with North America's #1-selling shingle!"





"There's nothing quite like a genuine Timberline® High Definition® roof!" Your roof can represent **40% or more** of your home's "curb appeal." Improve its resale value with Timberline® High Definition® Shingles from GAF.

Timberline® Shingles with Advanced Protection® Technology are the #1-selling shingles in all of North America. Professional installers have long preferred the rugged, dependable performance that only a Timberline® roof can offer.



# But great performance is only half the story. Choosing Timberline® Shingles will not only protect your most valuable asset — they'll beautify your home for years to come. In fact, an independent research firm surveyed homeowners about the brand of architectural shingles they preferred. The result: more homeowners preferred the look of Timberline® Shingles to the other leading brands! So why settle for anything less than a genuine Timberline® roof?







### GAF

# What's the **secret** to the striking look of a Timberline® High Definition® roof?

Timberline® High Definition® Shingles are unlike any others, thanks to our patented High Definition® shadow bands (U.S. Patent No. 5,666,776). Each shadow band is applied using a sophisticated, computer-controlled "feathering" technique. When combined with our randomly blended top layer, it results in a shingle with exceptional depth and dimension—and a **striking look unmatched by any other brand**.

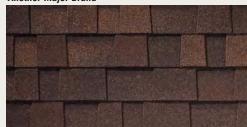
But don't just take our word for it. See for yourself. When you compare Timberline® High Definition® Shingles to typical architectural shingles, it's easy to see why they'll look sharper and more beautiful on your roof—while enhancing the resale value of your home.

### **See** the difference...

Timberline® High Definition® Shingles



Another Major Brand



The color blends on Timberline® High Definition® Shingles (top) are sharp and well defined—to give your roof maximum dimensionality and depth.



### For just pennies-a-day more, you can enjoy our **thickest**, **most ultra-dimensional Timberline** Shingle

(and increase your resale value, too!)

Timberline® Ultra HD™ Shingles will cost you just pennies-a-day more than standard architectural shingles. In return, you can enjoy the thickest, most ultra-dimensional wood shake look for your roof.

Thanks to layers that are up to 53% thicker than standard architectural shingles\*, combined with our patented High Definition® blends, Timberline® Ultra HD™ Shingles offer a natural beauty and incredible thickness that you'll notice and appreciate. (Not to mention how much they'll increase the resale value of your home!)



Extra-thick layers make Timberline® Ultra HD™ Shingles up to 53% thicker than standard architectural shingles—for a natural dimensional beauty that you'll notice and appreciate.\*

\*Note: Comparison refers to Timberline® HD™ Shingles. Thickness varies by plant; see actual shingles for comparison.





### "Your Best Investment For An Ultra-Dimensional Wood Shake Look"



### "Value And Performance In A Genuine Wood Shake Look"

#### for **HOMEOWNERS**

- Great Value... Architecturally stylish but practically priced—with a Lifetime ltd. warranty.
- Beautiful Look... Features GAF's patented "High Definition" color blends and enhanced shadow effect for a genuine wood shake look.
- Safer... Class A fire rating from Underwriters Laboratories, the highest rating possible.
- High Performance... Designed with Advanced Protection® Technology, which minimizes the use of natural resources while providing superior protection for your home (visit www.gaf.com/aps to learn more).
- Stays In Place... Dura Grip™ Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles warranted to withstand winds up to 130 mph.¹
- Peace Of Mind... Lifetime ltd. transferable warranty with Smart Choice® Protection (non-prorated material and installation labor coverage) for the first ten years.<sup>2</sup>
- Perfect Finishing Touch... Use Timbertex® Premium Ridge Cap Shingles (in the West, use Ridglass® Premium Ridge Cap Shingles).

#### for PROFESSIONALS

- More Referrals... People will know that you're installing America's #1-selling laminated shingles!
- Less Chance Of Call-Backs... Durable, wind-resistant shingles carry 130 mph ltd. wind coverage!
  - <sup>1</sup> This wind speed coverage requires special installation; see GAF Shingle & Accessory Ltd. Warranty for details.
- <sup>2</sup> See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" means as long as the original individual owner of a single family detached residence (or the second owner in certain circumstances) owns the property where the shingles are installed. For owners/structures not meeting above criteria, Lifetime coverage is not applicable.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.









# Color Gallery

Barkwood



Hickory



Charcoal







Shakewood



Slate



Hunter Green



# Most Popular Colors (Available Nationwide)















Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



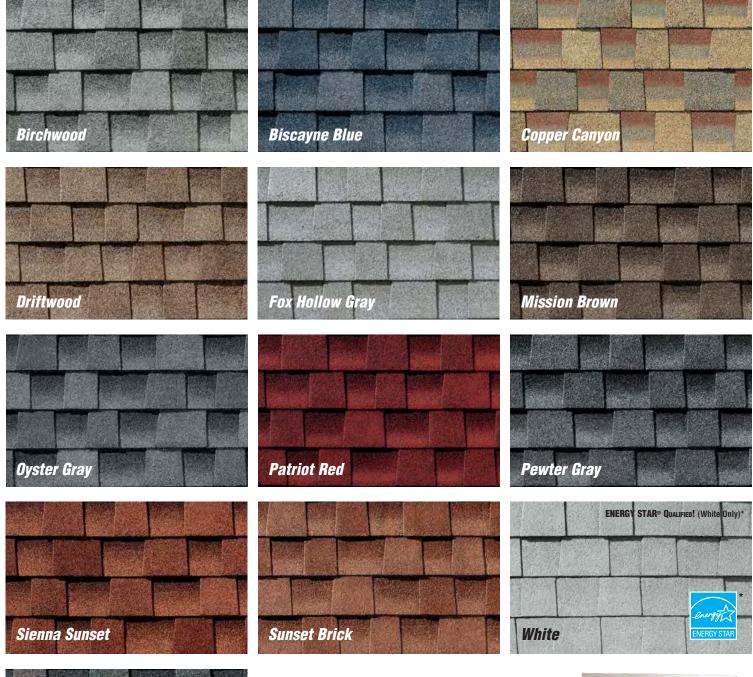




# Regional Colors









We can help you choose the right shingle for your roof!

Try GAF's Virtual Home Remodeler at www.gaf.com. Visualize GAF shingles on a house like yours—or upload and decorate your own house. Try different siding, trim, and brick colors. It's fun!







	Ask your contractor which of these GAF plants supplies the shingles in your area								
TIMBERLINE®	Baltimore/ Myerstown	Dallas/ Ennis	Michigan City	Minneapolis	Shafter	Tampa	Tuscaloosa		
Most Popular Colors:									
Barkwood	• 🛦	• 🛦	• 🛦	• 🛦	• 🛦	• 🛦	• 🛦		
Charcoal	• 🛦	• 🛦	• 🛦	• 🛦	• 🛦	• 🛦	• 🛦		
Hickory	• 🛦	• 🛦	• 🛦	• 🛦	• 🛦	•	•		
Hunter Green	• 🛦	•	• 🛦	• 🛦	• 🛦	•	•		
Shakewood	• 🛦	• 🛦	• 🛦	• 🛦	• 🛦	• 🛦	• 🛦		
Slate	• 🛦	• 🛦	• 🛦	•	• 🛦	• 🛦	• 🛦		
Weathered Wood	• 🛦	• 🛦	• 🛦	• 🛦	• 🛦	• 🛦	• 🛦		
Regional Colors:									
Birchwood		•	•	•	• 🛦	• 🛦	•		
Biscayne Blue	• 🛦								
Copper Canyon					• 🛦				
Driftwood						• 🛦	•		
Fox Hollow Gray	• 🛦		•	•					
Mission Brown	•	•	•	•	• 🛦				
Oyster Gray	•								
Patriot Red	• 🛦		<b>A</b>						
Pewter Gray	• 🛦	• 🛦	• 🛦	• 🛦			• 🛦		
Sienna Sunset						<b>A</b>			
Sunset Brick						• 🛦			
White <sup>1</sup>						• 🛦	• 🛦		
Williamsburg Slate	•		•						

Color Key:					
<ul> <li>– Timberline® HD™</li> </ul>	▲ – Timberline® Ultra HD™				





<sup>&</sup>lt;sup>1</sup> Select colors are ENERGY STAR® qualified (U.S. only) and listed with the Cool Roof Rating Council (CRRC). See www.gaf.com for availability and details.

# Timbertex® and Ridglass® Premium Ridge Cap Shingles







### Important Warning:

Timbertex® and Ridglass® Ridge Cap Shingles are designed to complement the color of your Timberline® Shingles. But some contractors cut costs by using the tabs from a 20-year or 25-year 3-tab shingle as your ridge cap. To ensure the closest color consistency for your roof, ask your contractor to use genuine Timbertex® Ridge Cap Shingles (or Ridglass®, in the West)!

- Complements Timberline® Colors... Designed to complement the color of your Timberline® Shingles
- Superior Protection For Hips & Ridges... Multi-layer design protects the most vulnerable areas of your roof
- Perfect Finishing Touch... Exceptionally thick designs with massive 8" exposure are 2-3 times thicker (versus using cut-up 3-tab shingles) for a distinctive, upscale look
- Stays In Place... Dura Grip<sup>™</sup> Self-seal Adhesive seals each piece tightly and reduces the risk of blow-off
- Peace Of Mind... Up to a Lifetime ltd. warranty when installed on Lifetime Shingle roofs<sup>†</sup>



Timbertex® is available nationwide (check color availability with the nearest GAF sales office). Ridglass® is available in the West only.

# The many protective layers of a **Timberline**<sup>®</sup> Shingle



Diamond Cut™ Granules

SpecSelect Asphalt

Micro Weave® Core

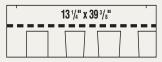
SpecSelect Asphalt



Diamond Cut™ Granules SpecSelect Asphalt

Micro Weave® Core

SpecSelect Asphalt Dura Grip™ Adhesive



- · Fiberglass asphalt shingle
- Lifetime ltd. transferable warranty<sup>1</sup>
- Smart Choice® Protection for the first 10 years¹
- 130 mph ltd. wind coverage<sup>2</sup>
- Listed Class A Fire UL 790
- Passes ASTM D7158, Class H
- ASTM D3161 Type 1, Class F
- StainGuard® algae discoloration ltd. warranty (available in most areas)
- ENERGY STAR® Qualified (white only)<sup>3</sup>
- CSA A123.5-984
- ASTM D3018 Type 1





- ASTM D3462<sup>5</sup>
- Dade County approved 6
- · Florida Building Code approved
- Texas Department of Insurance approved<sup>6</sup>
- ICC approved 6
- Approximately 64 Pieces/Sq.
- Approximately 3 Bundles/Square (Timberline® HD™)
- Approximately 4 Bundles/Square (Timberline® Ultra HD™)
- Approximately 256 Nails/Sq.
- 5 5/8" exposure
- <sup>1</sup> See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions.
- <sup>2</sup> Requires special installation; see GAF Shingle & Accessory Ltd. Warranty for details.
- <sup>3</sup> ENERGY STAR® qualified in U.S. only.
- <sup>4</sup> Refers to shingles sold in Canada only.
- <sup>5</sup> Periodically tested by independent and internal labs to ensure compliance with ASTM D3462 at time of manufacture.
- <sup>6</sup> Applies to some plants.



# TIMBERLINE® COOLSERIES



Now get potential energy and cost savings when you install GAF Timberline® Cool Series Shingles. Thanks to modern reflective technology, you can join the green revolution with Cool Series Roofing Shingles. Our highly reflective shingles can help to reduce temperatures in your attic, so your home will stay cooler in the summer—and help to save on air conditioning costs.

Simply put, our Cool Series Shingles use specially-designed roofing granules that have greater reflectance than traditional shingles. The result is reduced transfer of heat to the space below—to keep you cooler in the summer.

Cool roofs may save residents an average 7-15%1 of total cooling costs, depending on geography, structure, and climate. In warmer climates, cooling cost savings may be greater year round. In some areas, cool roofs qualify for energy tax credits and other incentives, saving you even more money.<sup>2</sup>

### TIMBERLINE® COOL SERIES REFLECTANCE & EMITTANCE DATA

Color	Initial Solar Reflectance	Thermal Emittance	Solar Reflectance Index (SRI)	LEEDS Credits
Cool Antique Slate	0.27	0.92	29	YES
Cool Barkwood	0.27	0.92	29	YES
Cool Weathered Wood	0.26	0.92	28	NO

Note: This product is ENERGY STAR® qualified in the U.S. only and listed with the Cool Roof Rating Council (CRRC). When installed properly, this product will help to reduce energy costs. Actual savings will vary based on geographic location and individual building characteristics. For more information, contact GAF Technical Services at 1-800-ROOF-411, visit www.gaf.com, or call 1-888-STAR-YES.

<sup>&</sup>lt;sup>1</sup> According to Cool Roof Rating Council.

<sup>&</sup>lt;sup>2</sup> Contact your utility, governmental unit, or tax advisor for more information.

# "North America's **#1**-Selling Shingles Are Now **Cool!**"

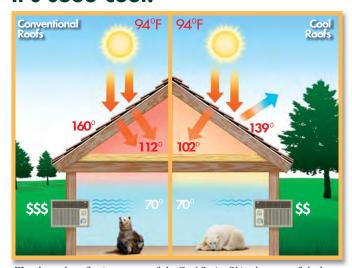








### It's sooo cool!†



Thanks to the reflective nature of the Cool Series Shingles, part of the heat radiating from the sun gets reflected, reducing the heat in the attic and heat going into the house. It may translate into substantial savings in air conditioning bills.



Cool Antique Slate







### GAF LIFETIME ROOFING SYSTEM LIFETIME



Now, when you install any GAF Lifetime Shingle, you'll automatically get:

• A Lifetime ltd. warranty on your shingles and all qualifying GAF accessories!†

• Non-prorated coverage for the first 10 years!\*





### Lifetime Shingles

GAF offers you many great Lifetime Shingle choices, including **Timberline®** Shingles with Advanced Protection® Technology. They're the #1-selling shingles in North America!

Advanced Protection® Technology results in superior protection for your home, while reducing the use of precious natural resources. That's better for your home—and better for the environment!

To learn more about why Advanced Protection® Shingles are your best choice, visit www.gaf.com/aps.



### **Roof Deck Protection**

Allows moisture to escape from your attic while providing an exceptionally strong layer of protection against wind-driven rain. Also, lays flatter for a better-looking roof.



#### Leak **Barrier**

Provides exceptional protection against leaks caused by roof settling and extreme weather. Ideal upgrade at all vulnerable areas (including at the eaves in the North\*).



In the North, building code requires the use of Leak Barrier at the eaves

### Starter Strip Shingles

Saves time, eliminates waste, and reduces the risk of blow-off...and may even help qualify for upgraded wind warranty coverage (see Shingle & Accessor) Ltd. Warranty for details).



### Cobra® Attic Ventilation

Helps remove excess heat and moisture from your attic that can raise your energy bills, cause premature peeling of interior paint and wallpaper, and even affect your health.



### Ridge Cap Shingles

Enhances the beauty and value of your home while guarding against leaks at the hips and ridges.



The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy.)



GAF is a U.S.-Based Corporation



#### **SALES OFFICES:**

**NORTHEAST** 717-866-8392

**CENTRAL** 630-296-1980 SOUTHEAST 813-829-8880 SOUTHWEST 972-851-0500

WEST 800-445-9330

### **HEADQUARTERS:**

973-628-3000



